

JOB POSTING

Communications Director



Location: Remote from anywhere in the United States.

About the Appleseed Foundation:

Appleseed is a network of 18 justice centers across the United States and Mexico working together to build a future where everyone has the opportunity to thrive in dynamic, inclusive communities. Appleseed justice centers unite research, organizing, policy advocacy, and impact litigation to build systemic solutions for our communities' most pressing problems. The Appleseed Foundation advances the mission of the Appleseed Network by facilitating multi-center collaborative projects, supporting collective capacity building among the 18 Appleseed centers, and launching new Appleseed centers in priority geographies.

The Communications Director Position:

Based on an in-depth strategic planning process, the Appleseed Foundation has created a new Communications Director position to turbocharge the Appleseed Network's public profile and our internal communications. The ideal candidate will have: a passion for sharing the positive impact the Appleseed Network has made for communities across the United States and Mexico; the ability to communicate effectively to a wide range of audiences across a wide range of formats; and a collaborative spirit that fosters teamwork among coworkers and allies.

Responsibilities:

- Execute and build on the Appleseed Network's new communications plan, focusing on building public brand recognition for the Network and strengthening communications within the Network.
- Develop communications materials, including one-pagers, emails, social media posts, and webpages about Appleseed's work and impact.
- Communicate frequently with donors about the impact of their donations and future opportunities to invest in Appleseed's mission
- Provide one-on-one support to the 5 Appleseed centers that do not have a communications staff position (this is anticipated to be approximately 40% of the position's time)
- Facilitate quarterly group check-in calls with communications staff from across the Appleseed Network

Qualifications: We encourage you to apply if you have the experience, skills, and personality needed to excel at the responsibilities listed above.

Compensation: \$70,000 annually, plus benefits: premium health and dental plan fully paid by employer, 401k retirement employer match up to 5% of salary, PTO (3 weeks), health leave (2 weeks), and paid federal holidays.

Members of historically excluded groups are encouraged to apply. The Appleseed Foundation believes diversity and inclusion strengthen our communities and workplaces.

To Apply: Please send a resume and cover letter to Executive Director Benet Magnuson at bmagnuson@AppleseedNetwork.org. Please put "Communications Director Application" in the subject line of your email.