

# Appleseed This Week

eNewsletter - June 18, 2009



A non-profit network of 16 justice centers in the U.S. and Mexico, Appleseed is dedicated to building a society in which opportunities are genuine, access to the law is universal and equal, and government advances the public interest.

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## JOIN US!

**June 18, 2009**

Appleseed invites you to its first wine and cheese salon!

## Combined Giving Inroads

### *Appleseed Joins United Way and CFC*

Appleseed is proud to announce that it is now a member of two combined giving campaigns, each to kick off this fall: the 2009-2010 United Way of the National Capital Area (UWNCA) campaign and the 2009 Combined Federal Campaign (CFC).

Appleseed will officially be added to the UWNCA agency catalogue when the campaign begins in September, but the network is eligible to receive United Way contributions as a write-in agency until that time. We therefore encourage all United Way supporters to consider designating Appleseed as the recipient of your donations.

These contributions help fund our many social justice initiatives and thanks to Appleseed's effective leveraging of pro bono service - overhead is just 17 percent when all such services are taken into account - all donations result in a maximal amount of programming.

Appleseed's designation number in the UWNCA catalogue is **9639**. Until then, you can direct your donations to us by explicitly designating Appleseed, by name and address, on a United Way pledge card. Or you can donate online here at the [UWNCA website](#).

Like Appleseed, UWNCA mobilizes community resources to support vulnerable populations and create lasting, positive change. We share an effective philanthropic approach, engaging experts from the public, private and nonprofit sectors to identify social problems and craft strategic solutions.

As with the United Way, the CFC of the National Capital Area will officially kick off on September 1. Although donations to Appleseed through the CFC cannot be accepted until that date, please make a note of our designation code: **10758**.

Join us for a discussion  
with authors **Ron  
Soodalter** and **Kevin  
Bales** about their new  
book, **The Slave Next  
Door: Human Trafficking  
and Slavery in America  
Today.**

[Click here for details.](#)

For more information on how the CFC can help Appleseed promote social justice nationwide, visit [www.cfcnca.org](http://www.cfcnca.org). As the kickoff for both campaigns draws near, Appleseed will announce further outreach efforts.

Until then, we thank our generous donors and partners for their continued support!

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